

Flight Centre Limited

Deutsche Bank Briefing

June 1, 2010

By Andrew Flannery chief financial officer

2010 – the story so far



Strong growth – actual pre-tax profit likely to be \$190million-\$200million **PROFIT** Range represents 90%-100% growth on normalised 08/09 result Good volumes – ticket numbers at record levels with cheap fares stimulating demand **SALES** TTV likely to be slightly down on 08/09 because of lower fares, India deconsolidation Average airfare prices up modestly on 2H 08/09 but still 10-15% cheaper than 07/08 **AIRLINE YIELDS** Some international fares comparable to 08/09 Continued healthy margins – 13.9% at half year, up from 12.9% five years ago **MARGINS** Direct contracting model, commissions and fixed margin air contracts contributing Up to \$1billion in company and client cash likely at June 30, 2010 **CASH** Large operating cash inflow expected – 2H inflow will exceed 1H outflow All established regions profitable – Australia, UK, NZ, Canada and South Africa **GEOGRAPHIC RESULTS** Reduced losses in USA and Asia

2010 – segmental performance



AUSTRALIA

Strong performance in leisure and corporate travel
On track for record full year profit

UNITED KINGDOM



Pleasing results – FLT's largest profit contributor outside of Australia
On track to surpass 2008/09 despite economic turmoil, ash clouds, aviation strikes

NORTH AMERICA



Decreased US losses – corporate and wholesale now profitable, leisure improving Canada well placed for strong profit growth

OTHER REGIONS



Healthy profit growth from small base in NZ

South Africa profitable and improving

Results improving in emerging Asia and Middle East corporate businesses

2010 - recent highlights



LOWEST AIRFARE GUARANTEE

Po

Powerful new customer promise introduced

Highlights FC brand's commitment to beating airline, web and travel agency prices

LIBERTY EXPANSION



First new Liberty shop opened in USA in more than two years

Two more set to open by June 30

CORPORATE SALES



FCm Travel Solutions appointed to Federal Government travel panel Opportunity to compete for key accounts

BUSINESS TRAVEL



Corporate Traveller brand reintroduced Focussing on SME accounts

SINGAPORE ACQUISITION



Small corporate business – Air Services International – acquired in Singapore Doubles FCm's presence in the country

INDIA



Remaining 44% interest in FCm India acquired from former JV partner FLT now has 100% ownership of the business

Outlook



Expected result will be FLT's second strongest full year profit 2009/10 Result achieved despite low airfare yields, lower than normal interest earnings and slower corporate travel recovery No assets currently impaired **IMPAIRMENT** Monitoring US current and forecast performance – any adjustment will be non-cash Some impact from ash cloud, BA strikes and recent world events – effects not material **MARKET** CONDITIONS No evidence yet of slowdown in demand in Australia Too early to set definitive profit and sales growth targets for next year Solid foundations – brand and geographic diversity, strong balance sheet 2010/11 Opportunities to grow specialist leisure areas, continued corporate travel recovery, modest growth in airfare yields and further improvement in overseas economies **Growth opportunities in three areas** THE **WEB** 1) Extension of bricks and mortar 2) Direct model 3) Transactional sites **IMPROVEMENT** Key "Argenti" strategies now in place **STRATEGIES**

Strategic priorities



INDIA & Improve the return on FLT's investment in these emerging countries THE USA Ensure the company's "One Best Way" operating culture is in place in all brands and **ONE BEST WAY** businesses Attract and retain more of the right leaders **LEADERSHIP** Procure and retain customers across the business **SALES PRODUCT** Further development of global land and air product buying and distribution systems **NICHE** Selection and incubation of emerging bricks and mortar and online businesses **EXPANSION**

The Aussie dollar



GLOBAL DIVERSITY



FLT's customers travel globally

The company's fortunes are not linked to any one international currency

IMPACT OF FLUCTUATIONS



Normal exchange rate shifts do not typically lead to fundamental travel pattern shifts

Travellers adjust plans – upgrade or downgrade accom, longer or shorter stays

HISTORICAL HIGHS



Dollar trading well against most currencies, particularly GBP and Euro Still above historical US exchange rates – typically 65-75c since float

PRICE THE KEY DRIVER



Overall affordability is important – airfare prices a key consideration

Largest spikes in ticketing volume to USA have coincided with price wars

Exchange rate was about 70c when volumes soared in 2009

COMPELLING USA AIRFARE OFFERS



New fare war underway on Pacific route and likely to stimulate demand FC recently advertising return Sydney-LA for \$871

End of presentation



Questions